



Healthcare Food System Manager Healthcare FSM

Morsum Healthcare Food System Manager is dedicated to radical improvements in cost control, and attaining the kind of patient, staff and visitor care and wellbeing commensurate with healthcare environment purpose.

For healthcare systems and hospital management companies food services is a substantial indirect spend with acute impact on patient, staff and visitor experience. Marrying required health and wellbeing benefit with efficient and transparent resource allocation and controls has never been more important.

Morsum fOS are installed in some of the most demanding healthcare food service environments in the world delivering unrivalled visibility and service control for healthcare system managers and simple, flexible and intuitive organizational and service tools for food service partners.

MENU OPTIMIZATION/AGGREGATION
ACROSS PATIENT, STAFF AND VISITOR OFFERS

VENDOR MANAGEMENT INTERFACE
- FULL SPEND, STAFF, AND WASTE TRANSPARENCY.

OMNI-CHANNEL TRANSACTION
- WEB, APP, KIOSK, WEARABLE.

INTEGRATED POS, FULFILLMENT
AND PRODUCTION MODULES

Morsell™

Morsell is Morsum's omnichannel consumer transactional and communications interface. Morsell ordering technology is available in smartphone applications, desktop, kiosk and wearable devices. Morsell consumer platforms are available for white label.

Alimean™

Alimean is Morsum's food analysis engine. Using a series of proprietary machine learning models, Alimean produces and automates decisions on what food product to make, for whom, when and what time/time period providing unrivalled accuracy and efficiency in the food operation process.

Taskmaster™

Taskmaster is Morsum's core expedite and production workflow manager tracking and logging every expedite and production activity associated with the production and distribution (including delivery) of all food product. Taskmaster workflows are automatically generated from Bodie production plans (item matching and volumetric). Taskmaster provides unrivalled personnel performance and productivity data and real labor cost-to-produce for any food item. Production decisions and optimal production are fully automated. Taskmaster is available in web, native mobile and AR modules.

Recipedia™

Recipedia is Morsum's recipe matching product. Nutrait's can be matched to millions of prepared food items for the development of "fitting" and ranked food products for production.

Pom™

POM is Morsum's PoS importer application allowing any point of sale source data to be mapped to underlying food data for effective production planning, product innovation and consumer recommendation and offer personalization.

Nutrait™

Nutrait is Morsum's central multivariate food preference mark. A Nutrait can be applied to any food to define the flavor, macronutrient and chemical properties and; to any individual or group to define flavor preference and macronutrient needs. The Nutrait mapping between consumer and food product will become the central decision basis for food consumption.

FACs™

FACs is Morsum's "FICO for Food" application, based on 32 key consumer metrics, providing dynamic core consumer segmentation and valuation and creating the basis for timely, relevant and valued communications, promotions and rewards.

Bodie™

Bodie is Morsum core ML technology harnessing sales, underlying food data and cohort profile information, Bodie constructs, apportionments and prepares menu production plans automating all human menu planning activity. Bodie default accuracy is minimum of 95% to future sales.

Morsum technologies can be secured via:

Full fOS suite license

Individual module or product licences

Open access and API call charge

